## ANNUAL REPORT

2022



TENDER HEART NGO



### **FOUNDER'S WORDS**

We, at Tender Heart, are guided by the principle that empowerment is not a standalone movement. The process of empowerment is interdependent and reciprocal. It derives its strength from the society itself.

Differently abled individuals face many difficulties finding employment due to lack of proper guidance, support, education and skill development. The condition in rural India is even worse due to lack of awareness & social taboo. On the other hand, underprivileged rural women including school dropout girls, destitute women face lot of atrocities and daily struggles of livelihood. A substantial proportion of rural women are trapped within the four walls of patriarchy, poverty, illiteracy and inequality. There is a dire need to empower the differently abled and rural women to counter this menance and empower them financially.

Our focus is always on the empowerment of underprivileged and differently abled community. This has led to our continuous efforts on bringing more skill development programs or improving the existing skill development programs to reach the unreached.

It is heartening to see our efforts bear fruits when the school dropout girls, rural women come out of their homes and gain meaningful employment. In addition to financial empowerment, they are able to get out of their homes and socialize breaking the patriarchal dominancy and social taboos.

These achievements are a consequence of the hard work and efforts that goes behind with the help of corporate donations, individual donors, volunteers and the team working at Tender Heart.

Renu Bali

Founder & Director

### MISSION & VISION

Tender Heart was primarily founded to educate the underprivileged children of village Bhatola, Haryana.

Over time however, the NGO extended its mission to include school dropout girls & women, destitute women, differently abled and the WOOPIE (Way-out-of-poverty-iseducation i.e. the ragpickers and children from the slums).

In addressing these different groups, the NGO aims at alleviating poverty in the rural belt of Bhatola & adjoining villages by empowering them through various self-sustainable vocational skills.

#### **WOMEN EMPOWERMENT**





Rural women, school drop out girls, destitute women from the nearby villages are trained and enrolled in tailoring diploma and are certified through Singer program. In addition to tailoring, women are trained in making of handicrafts and sanitary napkins.

The products made by them are sold through physical stalls in schools, colleges, corporates, prominent melas/festivals/fairs, online platforms. We have a dedicated team of product designers, art & craft trainers, tailoring teachers who closely work with the underprivileged community to train and empower them.

## **TAILORING UNIT**









#### **MENSTRUAL HYGIENE PROJECT**

 As a part of this project, sanitary napkins are being made at Tender Heart NGO by training the rural women from the surrounding villages and giving them employment.





- The sanitary pads are UV sterilized, soft & breathable with high absorption capacity.
   To reduce the impact of menstrual waste on the environment, these pads are also biodegradable.
- The sanitary pads are certified by Govt. approved/NABL-ISO 9001 certified laboratory.

# HANDLOOM WEAVING PROJECT NOURISHING LIVES

The handloom weaving project continues to train and develop the differently abled individuals. The project has shown a major impact as it has empowered and employed differently abled adults and there are significant behavioural changes in them.







## INAUGURATION OF NEW BIG LOOM

Tender Heart continues to expand and scale up the Handloom Weaving Project to create livelihood opportunities for differently abled as well as underprivileged rural community. This project is one of its kind and garnered support from individuals, corporates and community as we are promoting the use of organic, handwoven products keeping the cultural heritage of Bharat alive in addition to creating array of employment opportunities and contributing to environment sustainability.











## WOMEN'S DAY CELEBRATION IN COLLABORATION WITH PLASSER INDIA

This year women's day was celebrated with great vigour. A short movie on Menstrual Hygiene was showcased to the women to them understand about make importance of maintaining hygiene during periods. A Nukkad Natak breaking the social taboos associated with menstruation was performed by village ladies working in tailoring and sanitary napkin unit. The entire audience was also enthralled by their cultural performance. Mr Sandeep Bhatla, COO and Mr PM Sharma, HR Head were the guest of honour from Plasser India in addition to their team of around 30 people. The rural women shared their stories of empowerment with Plasser team. Mr Bathla also gave words of encouragement and inspiration and thanked Bali for her compassionate Mrs unconditional support.

The women efforts were recognized and given certificates & sanitary pads by the Plasser Team. A gynae checkup was also conducted by our volunteer doctors. In the end, snacks were distributed to the ladies. All in all, it was an amazing event appreciated by Plasser India and well enjoyed by staff.





















## **TENDER HEART PRODUCTS**

















## STALLS IN SCHOOLS & VIRTUAL FAIRS









# HANDLOOM EXHIBITION AT TENDER HEART NGO















#### **CORPORATE ORDERS**

The hardwork of the women artisans bear fruits when the orders are packed.









#### REPUBLIC DAY CELEBRATIONS

The students from Ramanujan College
Rotaract Club, Delhi voluntarily came forward
and celebrated Republic Day with our
WOOPIE children. Children enjoyed a lot and
leart to make tricolor flags, played games.
They also got yummy treat from the
volunteers. We are grateful to them for
bringing smiles to these beautiful children.













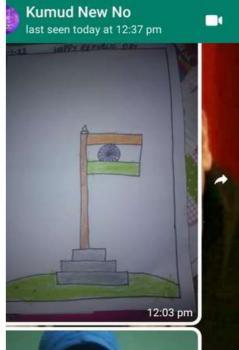






















## SARASWATI POOJA CELEBRATIONS











#### **CHRISTMAS CELEBRATIONS**

On the eve of Christmas Day, one of our volunteers Sarah gifted these beautiful scarfs to our WOOPIE children.
Children danced and enjoyed the delicious food.

















### **WORLD DISABILITY DAY**













#### STATE LEVEL GAMES IN GURUGRAM

Our differently abled students Siddharth & Debajit participated in State Level Game of Cycling held in Gurugram, Haryana.





# FOOD DISTRIBUTION TO OUR WOOPIE CHILDREN



















#### FOOD DISTRIBUTION IN VILLAGES

We thank Plasser India for their generous contribution of essential items distributed in villages.









# DISTRIBUTION OF BLANKETS BY DPS SCHOOL, FARIDABAD















#### **COVID VACCINATION CAMPS**





Tender Heart organized COVID vaccination camps. Many people from the surrounding villages and community got their free vaccinations done in addition to the differently abled individuals.

## VISIT BY SOCIAL WORK STUDENTS OF DELHI

Students from Dept. of Social Work and their faculty members from Dr Bhim Rao Ambedkar College, Delhi paid a visit to Tender Heart NGO to get an in depth understanding of organization's policies, structure, target group, services etc. & to promote exchange of knowledge and expertise in field work and integration of theory into practice.













## COLLABORATION WITH DIFFERENT UNIVERSITIES

Many students from Dehradun University, Narsee Munjee, Amity, Tata Institute of Social Sciences volunteered at Tender Heart NGO and supported in various activities of the NGO. We thanked the volunteers and the universities for their inclusive approach towards working with the underserved community.







#### **BENEVOLENT DONORS**

We are extremely grateful to our generous donors
Studds India Pvt. Ltd.,
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19, Faridabad, The Shriram
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